



Republic of the Philippines  
Department of Education  
National Capital Region  
**DIVISION OF CITY SCHOOLS**  
Quezon City, Metro Manila



September 3, 2009

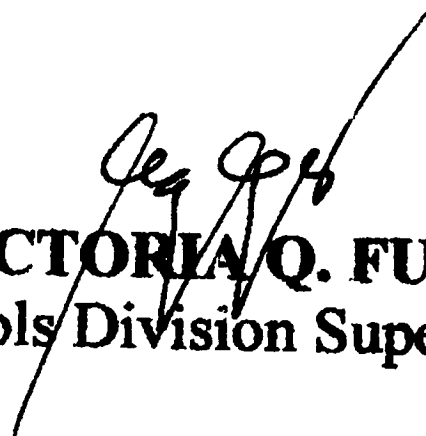
**MEMORANDUM TO:**

Assistant Schools Division Superintendents  
Division/ District Supervisors  
Secondary School Principals,  
Head Teachers, Teachers In-Charge  
Public and Private Schools

**Subject: "CRISSA TEEN SYNERGY DANCE COMPETITION 2009"**

Attached is a regional letter no. 313 dated August 24, 2009 re: Crissa Teen synergy Dance Competition 2009. The contents of which are self-explanatory, for the information and guidance of all concerned.

Immediate dissemination of this Memorandum is desired.

  
**VICTORIA Q. FUENTES**  
Schools Division Superintendent

//mvr

DEPT. OF EDUCATION - QUEZON CITY  
AUG 26 2009

**Republika ng Pilipinas**  
(Republic of the Philippines)  
**KAGAWARAN NG EDUKASYON**  
(DEPARTMENT OF EDUCATION)  
**PAMBANSANG PUNONG REHIYON**  
(NATIONAL CAPITAL REGION)  
Daang Misamis, Bago Bantay, Lungsod Quezon  
(Misamis St., Bago Bantay, Quezon City)

BY: *[Signature]*

Department of Education  
National Capital Region  
**RECORDS UNIT**  
**RELEASED**  
Date: 8/24/09 Time:     

August 24, 2009

To: Schools Division Superintendents

Dear Sir/Madam:

The I-Fashion Marketing, manufacturer of CRISSA & EGO Jeans, will mount its first Freestyle Dance Competition entitled "CRISSA TEEN SYNERGY DANCE COMPETITION 2009".

The competition is open to female high school dance groups in Metro Manila. It aims for these students to express their artistry, creativity and coordination thru dancing and to establish friendship and promote camaraderie among peers.

There will be several eliminations of this dance competition at different venues. Schedules and venues are shown below:

- 1<sup>st</sup> Elimination Round - October 3, 2009, Ayala Mall - Trinoma
- 2<sup>nd</sup> Elimination Round - November 14, 2009, Ayala Mall - Market! Market!
- 3<sup>rd</sup> Elimination Round - November 28, 2009, Robinson's Manila
- Grand Finals - December 12, 2009, SM Mall of Asia

Prizes at stake are the following: Elimination Round - Php10,000.00; Grand Champion - P100,000.00 and Runners-up - Php75,000.00 and Php50,000.00, respectively.

For further information and inquiries, please contact Ms. Melissa S. Lee, Senior Event Officer of the said Marketing Firm, through: telephone no. 927-9112; fax no. 926-0341 and e-mail address [lee.melissa.s@gmail.com](mailto:lee.melissa.s@gmail.com) or [melissa.lee@teaminfinitexcite.com](mailto:melissa.lee@teaminfinitexcite.com).

Immediate and wide dissemination of this Regional Letter to all private and public schools is desired.

Very truly yours,

*[Signature]*

TERESITA G. DOMALANTA, CESO III  
Director IV

Reference: Letter from Ms Melissa S. Lee, Senior Event Officer

REGIONAL LETTER NO. 313

*"Character, Competence, Excellence and Distinction"*



Experiential Communications Integrating Trade and Events

August 10, 2009

Attention:  
**Dr. Noemi Bellosillo**  
Chief, DepEd - NCR

**DRA. TERESITA G. DOMALANTA**  
Regional Director  
Department of Education of the Philippines (DepEd)  
Misamis St., Bago Bantay, Q.C. San Francisco Compound  
Tel. No.: 453.83.74;  
Fax No.: 929.45.30

Dear Dra. Domalanta:

Greetings!

I-Fashion Marketing, manufacturer of **CRISSA & EGO** Jeans, fashionably trendy yet affordable apparel will once again mount the "first" freestyle dance competition entitled: "**CRISSA Teen Synergy Dance Competition 2009**".

"**CRISSA Teen Synergy Dance Competition 2009**" will gather the best high school dance groups in Metro Manila and on its 5<sup>th</sup> year, **CRISSA** will be mounting a bigger and wider competition coverage. We will have participants from different high school all over Metro Manila. The event intends to encourage female high school students to express their artistry, creativity and coordination thru dancing. It also aims to establish friendship and promote camaraderie among peers.

In line with this, we would like to request from your good office an Endorsement for this worthwhile activity.

Prizes at stake are as follow:

We will be giving away Ten Thousand Pesos(Php10,000) for the Elimination Round. One Hundred Thousand Pesos (Php 100,000.00) worth of Cash to the Grand Champion. Runner-ups will receive Seventy Five Thousand Pesos (Php 75,000.00) and Fifty Thousand Pesos (Php 50,000.00) in Cash, respectively.



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**VENUES and DATES:**

- 1<sup>st</sup> Elimination Round
  - Ayala Mall - Trinoma
  - October 3, 2009
- 2<sup>nd</sup> Elimination Round
  - Ayala Mall - Market! Market!
  - November 14, 2009
- 3<sup>rd</sup> Elimination Round
  - Robinson's Manila
  - November 28, 2009
- Grand Finals
  - SM Mall of Asia
  - December 12, 2009

**DEADLINE FOR SUBMISSION OF ENTRIES:**

- 1<sup>st</sup> Elimination Round
  - September 18, 2009
- 2<sup>nd</sup> & 3<sup>rd</sup> Elimination Round
  - October 16, 2009

Likewise, we would like you to be one of our Judge for this event. We do hope that this event conforms to your schedule. However should you be tied-up on another event, a representative from your good office would be very much appreciated.

Please allow us to call you to follow up your feedback on this request. We would like to set an appointment with you so that we can present to you in details the concept and mechanics of the event at a time and date of your convenience. We can be reached at 927.91.12 or 0908.8641224 and look for the undersigned or Ms. Beth Acosta, Project Coordinator. You may also send us a fax at 926.03.41 or e-mail us at [lee.melissa.s@gmail.com](mailto:lee.melissa.s@gmail.com) or [melissa.lee@teaminfinitemexcite.com](mailto:melissa.lee@teaminfinitemexcite.com). We do hope that you can accommodate our request the soonest time possible.

We look forward to your favorable response on this request.

Thank you and more power!

Sincerely yours,

A handwritten signature in black ink, appearing to read 'Melissa S. Lee', is written over the typed name.

MELISSA S. LEE

Senior Event Officer



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- Routine should last only a minimum of 3 minutes and a maximum of 4 minutes. Corresponding points or penalties will be given should routine fall short or exceed the time given.
- Teams competing may use a mixed music and dance style in their routine; it should be a combination of Modern Jazz and Hip Hop, Street Dancing and Modern Ballet etc. Music material must be CD format. Teams are also required to bring back-up copies of their materials in case the copy they submitted to the organizer does not work.
- Gymnastic movements can be applied in their routine provided that utmost safety is adhered and responsibility.
- The organizer and its sponsors will not be held liable for any injury acquired during the performance of the stunt. Should routine be interrupted because of injury, the team will be given a set amount of time to regroup or to withdraw from the event. Performance material should be suitable for family viewing and should not contain obscene or sexually suggestive content.
- It is up to the team to come up with choreography for their routines.
- Teams can accessorize and stylize their costumes bearing in mind the concept of "fashionably fun" for CRISSA. All team members are **REQUIRED** to wear CRISSA denim jeans as part of their costume during the **ELIMINATION ROUNDS** (CRISSA denim jeans will be provided for), and Jazzed hip tops with CRISSA logo as creative as possible. The groups with the most stylish costume will win special prizes from CRISSA.
- Teams who will qualify for the **GRAND FINALS** are **REQUIRED** to wear CRISSA tops and bottoms. CRISSA will be providing round neck shirts with print for free as part of their costume in the finals.
- Good Sportsmanship is not limited to the performance arena but is on going during the duration of the event. *Media/Press:* Professional photographers and writers may be present during the event. *Documentation:* Absolutely no video taping of performances will be allowed unless permitted by the event organizer. Please coordinate with EXCITE regarding all videotaped performances. EXCITE reserves the right to deny participation in the event by any team or individual or entry to the event by any spectator.
- Entrance and Exit: Entrances involving jumps, tumbling or stunts will not be judged. Groups must enter the performance area in a timely manner. Groups must exit the performance area immediately following their routine.
- Inappropriate Routine Choreography: Any offensive or suggestive movements, hand gestures, words or music will be automatically eliminated.



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- **Routine Infractions:** Infractions and deductions are assessed at the discretion of the Infraction Judges. Points will be deducted from the total score. All judges' decisions are final. Routine Time / Entrance and Exit Violations will result in five (5) point deductions for routines exceeding the time limit by 1 to 10 seconds and a ten (10) point deduction for routines exceeding the time limit by 11 seconds or more. Choreographers are strongly advised to create their routines to finish a few seconds between the time limit to avoid this infraction.
- Teams are expected to come **ON TIME** as this shows their discipline to their art. Call time violation will also be implemented. One (1) point will be deducted from the team's total score for every fifteen (15) minutes that they come in late of the specified call time.

#### HOW TO JOIN:

- Interested groups / teams must present a duly accomplished application form complete with the group or team members' photos and names. For application forms, please contact EXCITE at 927.91.12 or 0908.864.12.24 and look for Ms. Melissa Lee or Ms. Cherry Balasbas (0908.468.08.25) / Ms. Beth Acosta (0927.468.75.39). You can also e-mail at [lee.melissa.s@gmail.com](mailto:lee.melissa.s@gmail.com) or [melissa.lee@teaminfinitexcite.com](mailto:melissa.lee@teaminfinitexcite.com).
- Application form must be accompanied by the waiver signed by the participants' parents, group adviser / head and principal or department head of the school.
- Only the first sixty (60) teams/schools will have the chance to compete in the three (3) scheduled elimination rounds. (maximum of 20 schools/teams per elimination round)
- Once all applications have been collected, participating teams will be drawn to determine the order of performance for the elimination rounds during the Event Orientation.
- Teams will be informed either thru snail mail, e-mail, fax and phone calls as to the changes of the schedule of competition and other details. (if there will be any)
- Six (6) teams will be selected in the Elimination Rounds to qualify for the Grand Finals. Each team that will be selected in the elimination round will win Ten Thousand Pesos (Php10, 000.00) and gift packs from sponsors.
- There will be 18 teams who will compete for the title of the Grand Champion of the "CRISSA Teen Synergy Dance Competition 2009."





communications integrating Trade and Events

### MISCELLANEOUS:

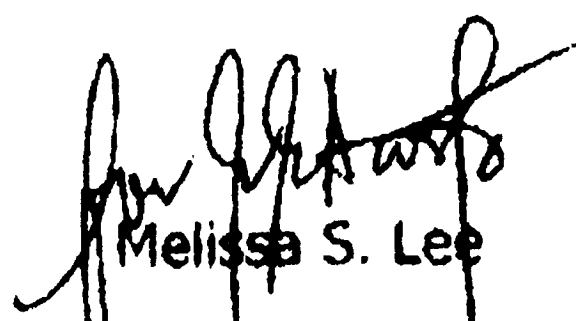
- **Routine Infractions:** Infractions and deductions are assessed at the discretion of the Infraction Judges. Points will be deducted from the total score. All judges' decisions are final.
- **Routine Time Violations:** Routine time violations will result in five (5) points deduction for routines exceeding the time limit by 1 to 10 seconds and a ten (10) points deduction for routines exceeding the time limit by 11 seconds and more. Coaches are strongly advised to create their routines to finish a few seconds between the time limit to avoid this infraction.
- **Inappropriate Routine Choreography:** Any offensive or suggestive movements, hand gestures, word or music will automatically be eliminated.

### CRITERIA FOR JUDGING:

Visual Effectiveness	10%
Costuming Effectiveness	10%
Variety Movements	20%
Synchronization	20%
Creativity / Originality	20%
Showmanship / Crowd Appeal	<u>20%</u>
<b>TOTAL OF</b>	<b>100%</b>

**Kindly sign in the space indicated below to indicate that you fully understood and accept the foregoing.**

NOTED BY:

  
Melissa S. Lee  
Senior Event Officer

CONFORME:

\_\_\_\_\_  
Signature over printed name

School: